



McKinney Community Development Corporation Agenda

Thursday, November 18, 2021

8:00 AM

Council Chambers
222 N. Tennessee Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

WATCH THE BROADCAST LIVE

This meeting will be broadcast live on cable television and through the City's website. Members of the public who wish to watch this meeting may watch the live broadcast on:

*Spectrum Channel 16;
AT&T U-Verse Channel 99;
and online at <http://mckinney.legistar.com>.*

INVOCATION

PLEDGE OF ALLEGIANCE

CALL TO ORDER

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Agenda Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

- 21-1033** [Minutes of the McKinney Community Development Corporation Meeting of October 28, 2021.](#)
Attachments: [Minutes](#)
- 21-1034** [Minutes of the McKinney Community Development Corporation TUPPS Subcommittee Meeting of October 26, 2021.](#)
Attachments: [Minutes](#)
- 21-1035** [Minutes from the McKinney Community Development Corporation TUPPS Subcommittee Meeting of October 19, 2021.](#)
Attachments: [Minutes](#)
- 21-1036** [Minutes of the McKinney Community Development Corporation TUPPS Subcommittee Meeting of October 27, 2021.](#)
Attachments: [Minutes](#)
- REPORTS**
- 21-1037** [Board and Liaison Reports](#)
 [Board Chair](#)
 [City of McKinney](#)
 [Visit McKinney](#)
 [McKinney Economic Development Corporation](#)
 [McKinney Main Street/MPAC](#)
 [McKinney Parks and Recreation](#)
 [TUPPS Brewery Destination Subcommittee](#)
 [One Heart McKinney Subcommittee](#)
Attachments: [Visit McKinney Report](#)
 [MEDC Report](#)
- 21-1038** [President's Report](#)

Attachments: [Grant Funds Awarded](#)
[Social Media Metrics](#)
[Grant Promotions](#)
[Final Report -- SBG Sip & Stroll Halloween](#)
[FINAL Summary Chart -- SBG Sip & Stroll All EventsChart](#)
[Final Report -- SBG Wine & Music Festival](#)

REGULAR AGENDA

21-1039 [Update on the FY 2022 Marketing Plan.](#)

Attachments: [Presentation](#)

21-1040 [Consider/Discuss/Act on an Amendment to Project #21-10 Submitted by McKinney Parks Foundation to Add a Trailer and Hitch to the Equipment Request and to Remove the Log Splitter as Requested in Original Application. Total Project Cost Will Reduce from \\$15,599.98 to \\$14,747.61.](#)

Attachments: [Letter of Request](#)
[Executed Agreement](#)

21-1041 [Consider/Discuss/Act on a Request from TUPPS Brewery, LLC, to Amend the Lease Agreement Executed Between McKinney Community Development Corporation \(Landlord\) and TUPPS Brewery, LLC \(Tenant\) to Extend the Date from November 30, 2021 to December 31, 2021 to Obtain the Required Landlord Approval of a Construction Contract and Guaranteed Maximum Price for Construction of the Project, Including All Identified and Specific Project Components to be Constructed at 402 E. Louisiana Street, McKinney, Texas.](#)

PUBLIC COMMENTS REGARDING MATTERS NOT ON THE AGENDA

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

EXECUTIVE SESSION

In Accordance with the Texas Government Code:

E. Section 551.087. Deliberation Regarding Economic Development Matters

Project 20-09 TUPPS Brewery & Entertainment Destination

Project Bluesky

Project Handle

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 12th day of November, 2021 at or before 5:00 p.m.

Cindy Schneible, President

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.