



McKinney Community Development Corporation Agenda

Thursday, January 27, 2022

8:00 AM

Council Chambers
222 N. Tennessee Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Agenda Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

22-0061 [Minutes of the McKinney Community Development Corporation Meeting of December 16, 2021.](#)

Attachments: [Minutes](#)

22-0062 [Minutes of the McKinney Community Development Corporation Potential Projects Subcommittee Meeting of](#)

[December 14, 2021.](#)

Attachments: [Minutes](#)

22-0063 [Minutes of the McKinney Community Development
Corporation TUPPS Subcommittee of January 5, 2022.](#)

Attachments: [Minutes](#)

REPORTS

22-0064 [Financial Report](#)

Attachments: [December Financial Statement](#)
[December Transmittal Letter](#)
[December Checks Issued](#)
[November Financial Statement](#)
[November Transmittal Letter](#)
[November Checks Issued](#)

22-0065 [Board and Liaison Reports](#)

[Board Chair](#)
[City of McKinney](#)
[Visit McKinney](#)
[McKinney Economic Development Corporation](#)
[McKinney Main Street/MPAC](#)
[McKinney Parks and Recreation](#)

Attachments: [Visit McKinney Report - December](#)
[Visit McKinney Report - November](#)
[MEDC Report](#)

22-0066 [President's Report](#)

Attachments: [Grant Funds Awarded](#)
[Strategic Priorities - report](#)
[Social Media Metrics](#)
[Grant Promotions](#)
[Final Report -- PC 21-11 Heritage Guild](#)
[Final Report -- PC 21-13 Crape Myrtle Trails Run](#)
[Final Report -- PC 21-14 Light Up Louisiana](#)
[Final Report -- PC 21-15 NCAA D2](#)

REGULAR AGENDA

- 22-0067** [Consider/Discuss/Act on a Resolution of the McKinney Community Development Corporation to Amend Guidelines and Criteria for Funding of Promotional Expenditures, and Entertainment and Tourist Projects; and Providing for an Immediate Effective Date.](#)
- Attachments:** [Resolution](#)
 [Resolution \(redline version\)](#)
- 22-0068** [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by 25 Revolutions, LLC \(PC #22-01\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of a Feature-Length Documentary Set in McKinney, Texas.](#)
- Attachments:** [Application Packet](#)
 [Presentation](#)
- 22-0069** [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County \(PC 22-02\) in the Amount of \\$13,685 for the Advertising, Marketing and Promotion of 2022 Events including but not limited to Farmers Market, Educational Programming, Murder Mystery and Farm Fresh Market Dinner.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-0070 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by SBG Hospitality \(PC 22-03\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2022 Sip and Stroll Series.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-0071 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Ovation Academy of Performing Arts \(PC 22-04\) in the Amount of \\$12,000 for the Advertising, Marketing and Promotion of 2022 Spring/Summer Productions.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-0072 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Kiwanis Club of McKinney \(PC 22-05\) in the Amount of \\$3,000 for the Advertising, Marketing and Promotion of the 2022 McKinney Kiwanis Triathlon.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-0073 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Millhouse Foundation \(PC 22-06\) in the Amount of \\$13,505 for the Advertising, Marketing and Promotion of the 2022 Millhouse Arts Festivals, a series of two-day events held at McKinney Cotton Mill.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-0074 [Consider/Discuss/Act on Promotional and Community Event](#)

[Grant Application Submitted by St. Peter's Episcopal Church \(PC 22-07\) in the Amount of \\$9,500 for the Advertising, Marketing and Promotion of the 2022 Empty Bowls Event.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-0075 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by DFW Series \(PC 22-08\) in the Amount of \\$3,000 for the Advertising, Marketing and Promotion the 2022 DFW Series to include 17 off-road cycling events hosted at Erwin Park in McKinney.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-0076 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by ManeGait Therapeutic Horsemanship \(PC #22-09\) in the Amount of \\$10,000 for the Advertising, Marketing and Promotion of the 2022 ManeGait Country Fair.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-0077 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Chamber of Commerce \(PC #22-10\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2022 McKinney Made Initiative.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-0078 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Collin County History Museum \(PC 22-11\) in the Amount of \\$10,000 for the Advertising, Marketing and Promotion of the 2022 McKinney Then and Now Exhibit and Events.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-0079 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Holy Family School \(PC #22-12\) in the Amount of \\$7,100 for the Advertising, Marketing and Promotion of the Black History Month Educational Programming to Include a Pop-up Museum at Doty Elementary School and Shuttle Tours through Finch Park, Ross Cemetery and Doty High School.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-0080 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC #22-13\) in the Amount of \\$12,000 for the Advertising, Marketing and Promotion of the 2022 Arts in Bloom and the 2022 Juneteenth events.](#)

Attachments: [Application Packet](#)

22-0081 [Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Request Submitted by Heard Natural Science Museum and Wildlife Sanctuary \(#22-01\) in the Amount of Thirty Thousand and NO/100 Dollars \(\\$30,000.00\) for Expansion of and Updates to the Ropes Course to Provide Additional Program Offerings, Update Equipment and Improve Accessibility. Amount Requested Represents 75% of the Total Project Cost.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-0082 [Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by McKinney Parks Foundation \(#22-02\) in the Amount of Fifteen Thousand Five Hundred Ninety-Nine and 98/100 Dollars \(\\$15,599.98\) to Fund Purchase of a Bad Boy Renegade Zero Turn Mower to Support Maintenance of McKinney Parks and Trails. Amount](#)

Requested Represents 100% of Total Project Cost.

Attachments: Application Packet
Presentation

22-0083 Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by City of McKinney, Engineering Department (#22-03) in the Amount of Four Hundred Thousand and NO/100 (\$400,000.00) for the Expansion of Eldorado Parkway from a Four-Lane Divided Roadway to a Six-Lane Divided Roadway in Accordance with the City of McKinney Master Thoroughfare Plan to Support the Anticipated Traffic Which Will Be Generated by the H-E-B Development. Amount Requested Represents 36% of Total Project Cost.

Attachments: Application Packet
Presentation

22-0084 Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by City of McKinney, Housing and Community Development Department (#22-04) in the Amount of One Hundred Sixty Thousand and NO/100 (\$160,000.00) for Home Repairs and Maintenance for Low Income Residents in McKinney, Texas. Amount Requested Represents 100% of Total Project Cost.

Attachments: Application Packet
Presentation

22-0085 Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by ManeGait Therapeutic Horsemanship (#22-05) in the Amount of Five Hundred Thousand Dollars and NO/100 (\$500,000) for Funding of Site Work and Construction of a Riding Arena, Community Event Courtyard and Riding Trail. Amount Requested Represents 5% of Total Project Cost.

Attachments: Application Packet

22-0086 Conduct a Public Hearing and Consider/Discuss/Act on a

Project Grant Application Submitted by Badminton AA Real Estate, LLC (#22-06) in the Amount of One Million Five Hundred Thousand Dollars and NO/100 (\$1,500,000.00) for Funding of Construction of a Badminton Facility to Include Badminton Courts, Coach Offices and Locker Rooms Located at 8800 Silverado Trail, McKinney, Texas. Amount Requested Represents 25% of Total Project Cost.

Attachments: [Application Packet](#)
[Presentation](#)

22-0087 Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by Boys and Girls Club of Collin County (#22-07) in the Amount of One Hundred Forty-Seven Thousand Seven Hundred Forty-Six Dollars and NO/100 (\$147,746.00) for Renovations for Recreational Facilities Including Restroom Expansion and Remodeling and Updates to Sport Court. Amount Requested Represents 65% of the Total Project Cost.

Attachments: [Application Packet](#)
[Presentation](#)

22-0088 Consider/Discuss/Act on 2022 Quality of Life Award Nominations.

Attachments: [2022 Nomination Packet](#)

PUBLIC COMMENTS REGARDING MATTERS NOT ON THE AGENDA

BOARD COMMENTS

Board comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

EXECUTIVE SESSION

In Accordance with the Texas Government Code:

E. Section 551.087. Deliberation Regarding Economic Development Matters

Project 22-01 Heard Museum
Project 22-02 McKinney Parks Foundation
Project 22-03 City of McKinney, Engineering Department
Project 22-04 City of McKinney, Housing & Community Development
Project 22-05 ManeGait Therapeutic Horsemanship
Project 22-06 Badminton AA Real Estate
Project 22-07 Boys & Girls Club of Collin County
Project 20-09 TUPPS Brewery & Entertainment Destination
Project Bluesky

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 21st day of January, 2022 at or before 5:00 p.m.

Cindy Schneible, President

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.