



CITY OF McKINNEY, TEXAS

Agenda

McKinney Community Development Corporation

Thursday, December 15, 2022

8:00 AM

Council Chambers
222 N. Tennessee Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

WATCH THE BROADCAST LIVE

This meeting will be broadcast live on cable television and through the City's website. Members of the public who wish to watch this meeting may watch the live broadcast on:

*Spectrum Channel 16;
AT&T U-Verse Channel 99;
and online at <http://mckinney.legistar.com>.*

CALL TO ORDER

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

22-1145 [Minutes of the McKinney Community Development Corporation Meeting of November 17, 2022.](#)

Attachments: [Minutes](#)

22-1146 [Minutes of the McKinney Community Development Corporation TUPPS Subcommittee Meeting of November 16, 2022.](#)

Attachments: [Minutes](#)

REPORTS

22-1147 [Financial Report](#)

Attachments: [October Financial Statement](#)
 [October Transmittal Letter](#)
 [October Checks Issued](#)

22-1148 [Board and Liaison Reports](#)

[Board Chair](#)
[City of McKinney](#)
[Visit McKinney](#)
[McKinney Economic Development Corporation](#)
[McKinney Main Street/MPAC](#)
[McKinney Parks and Recreation](#)
[TUPPS Subcommittee](#)

Attachments: [MEDC Report](#)

22-1149 [President's Report](#)

Attachments: [Grants Awarded FY 23](#)
 [November Marketing Report](#)
 [TUPPS Update](#)

REGULAR AGENDA ITEMS

22-1150 [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Community Concert Association \(PC 23-01\) in the Amount of \\$6,000 for the Advertising, Marketing and Promotion of the 2023-2024 Season Including Six Unique Productions.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

- 22-1151** [Consider/Discuss Promotional and Community Event Grant Application Submitted by Ovation Academy, dba Shakespeare McKinney, \(PC 23-02\) in the Amount of \\$5,000 for the Advertising, Marketing and Promotion of the 2023 Shakespeare McKinney.](#)
Attachments: [Application Packet](#)
 [Presentation](#)
- 22-1152** [Consider/Discuss Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County \(PC 23-03\) in the Amount of \\$11,240 for the Advertising, Marketing and Promotion of 2023 Events Including But Not Limited to Farmers Market, Adventure Camps, Murder Mystery, Bar Wars and Farm Fresh Market Dinner.](#)
Attachments: [Application Packet](#)
 [Presentation](#)
- 22-1153** [Consider/Discuss Promotional and Community Event Grant Application Submitted by SBG Hospitality \(PC 23-04\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2023 Sip and Stroll Series.](#)
Attachments: [Application Packet](#)
 [Presentation](#)
- 22-1154** [Consider/Discuss Promotional and Community Event Grant Application Submitted by Marching Music Made in McKinney \(PC 23-05\) in the Amount of \\$5,600 for the Advertising, Marketing and Promotion of the 2023 Drum Corps International Competition in McKinney.](#)
Attachments: [Application Packet](#)
 [Presentation](#)
- 22-1155** [Consider/Discuss Promotional and Community Event Grant Application Submitted by St. Peter's Episcopal Church \(PC 23-06\) in the Amount of \\$9,500 for the Advertising, Marketing and Promotion of the 2023 Empty Bowls Event.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-1156 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Kiwanis Foundation of McKinney \(PC 23-07\) in the Amount of \\$3,000 for the Advertising, Marketing and Promotion of the 2023 McKinney Kiwanis Triathlon.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-1157 [Consider/Discuss Promotional and Community Event Grant Application Submitted by ManeGait Therapeutic Horsemanship \(PC 23-08\) in the Amount of \\$12,500 for the Advertising, Marketing and Promotion of the 2023 ManeGait LIVE at the Gait Country Fair and Concert.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-1158 [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Garden Club \(PC 23-09\) in the Amount of \\$3,000 for the Advertising, Marketing and Promotion of the 2023 Art Meets Floral Event.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-1159 [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC 23-10\) in the Amount of \\$11,000 for the Advertising, Marketing and Promotion of the 2023 Arts in Bloom.](#)

Attachments: [Application Packet](#)

22-1165 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Collin County History Museum \(PC 23-11\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2023 Created in Collin Exhibit.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-1160 [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Chamber Foundation \(PC 23-12\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2023 Black History Month events in McKinney.](#)

Attachments: [Application Packet](#)

22-1162 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Millhouse Foundation \(PC 23-13\) in the Amount of \\$12,475 for the Advertising, Marketing and Promotion of the 2023 Millhouse Arts Festivals, a series of two-day events held at McKinney Cotton Mill.](#)

Attachments: [Application Packet](#)
[Presentation](#)

22-1163 [Conduct a Public Hearing and Consider/Discuss/Act on a Request to Approve Project #23-01 for Designated Roadway Infrastructure to Support Economic Development in the City of McKinney Pursuant to Section 5\(c\) of the MCDC Bylaws.](#)

Attachments: [Resolution](#)
[Presentation](#)
[Exhibit A](#)

PUBLIC COMMENTS Regarding Matters not on the Agenda

BOARD COMMENTS

Board comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

EXECUTIVE SESSION

In accordance with the Texas Government Code:

E. Section 551.087. Deliberation Regarding Economic Development Matters

Project 20-09 TUPPS Brewery & Entertainment Destination
Project Bluesky
Project Terrigen

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, at least seventy-two (72) hours prior the start of the meeting, on or before the 9th day of December, 2022, 5:00 p.m.

*Cindy Schneible
President*

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-ada.compliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.