



McKinney Community Development Corporation Agenda

Thursday, June 22, 2023

8:00 AM

Council Chambers
222 N. Tennessee Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

WATCH THE BROADCAST LIVE

This meeting will be broadcast live on cable television and through the City's website. Members of the public who wish to watch this meeting may watch the live broadcast on:

*Spectrum Channel 16;
AT&T U-Verse Channel 99;
and online at <http://mckinney.legistar.com>.*

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

23-0480 [Minutes of the McKinney Community Development Corporation Meeting of May 25, 2023.](#)

Attachments: [Minutes](#)

23-0481 [Minutes of the McKinney Community Development Potential Projects Subcommittee Meeting of May 24, 2023.](#)

Attachments: [Minutes](#)

REPORTS

23-0482 [Financial Report](#)

Attachments: [May Financial Statement](#)
 [May Transmittal Letter](#)
 [May Checks Issued](#)

23-0483 [Board and Liaison Reports](#)

[Board Chair](#)
[City of McKinney](#)
[Visit McKinney](#)
[McKinney Economic Development Corporation](#)
[McKinney Main Street/MPAC](#)
[McKinney Parks and Recreation](#)
[TUPPS Subcommittee](#)

Attachments: [MEDC Report](#)
 [Visit McKinney Report](#)

23-0484 [President's Report](#)

Attachments: [Grants Awarded](#)
 [May '23 Marketing Report](#)
 [TUPPS Update](#)
 [Final Report -- ManeGait](#)
 [Final Report -- Empty Bowls](#)
 [Final Report -- Kiwanis Triathlon](#)
 [Final Report -- Hertiage Guild Wedding Venue](#)

REGULAR AGENDA ITEMS

Board and Manager comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

23-0485 [Consider/Discuss Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County \(PC 23-14\) in the Amount of \\$13,750 for the Advertising, Marketing and Promotion of 2023 Summer and Fall Events Including but Not Limited to Farmers Market, Legends of McKinney Hauntings, Murder Mystery, Bar Wars and Tour of Homes.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

23-0486 [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Lacrosse Club \(PC #23-15\) in the Amount of \\$3,100.00 for the Advertising, Marketing and Promotion of the 2023 Fall Turlaxin' Tournament.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

23-0487 [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Repertory Theatre \(PC 23-16\) in the Amount of \\$14,990.98 for the Advertising, Marketing and Promotion of the 2023-2024 Show Season Including Twenty-Two Performances of Five Unique Shows.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

23-0488 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Art Club of McKinney \(PC 23-17\) in the Amount of \\$4,200.00 for the Advertising, Marketing and Promotion of the 2023-24 Season.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

- 23-0489** [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Rotary Foundation \(PC 23-18\) in the Amount of \\$7,500.00 for the Advertising, Marketing and Promotion of the 2023 Parade of Lights.](#)
- Attachments:** [Application Packet](#)
 [Presentation](#)
- 23-0490** [Consider/Discuss Promotional and Community Event Grant Application Submitted by Odysseus Chamber Orchestra \(dba McKinney Philharmonic Orchestra\) \(PC 23-19\) in the Amount of \\$15,000.00 for the Advertising, Marketing and Promotion of the 2023-24 Concert Season Including Ten Performances.](#)
- Attachments:** [Application Packet](#)
 [Presentation](#)
- 23-0491** [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Chamber of Commerce \(PC 23-20\) in the Amount of \\$9,000.00 for the Advertising, Marketing and Promotion of the 2023 Día De Los Muertos Celebration.](#)
- Attachments:** [Application Packet](#)
 [Presentation](#)
- 23-0492** [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC 23-21\) in the Amount of \\$13,500.00 for the Advertising, Marketing and Promotion of 2023 Oktoberfest and 2023 Home for the Holidays Events.](#)
- Attachments:** [Application Packet](#)
- 23-0493** [Consider/Discuss Promotional and Community Event Grant Application Submitted by Texas Cellos \(PC 23-22\) in the Amount of \\$15,000.00 for the Advertising, Marketing and Promotion of 2023-2024 Performances Associated with Three Summer Intensive Programs.](#)
- Attachments:** [Application Packet](#)

23-0494 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Collin County Master Gardeners Association \(PC 23-23\) in the Amount of \\$10,040.00 for the Advertising, Marketing and Promotion of the 2024 Garden Show.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

23-0495 [Consider/Discuss Promotional and Community Event Grant Application Submitted by SBG Hospitality \(PC 23-24\) in the Amount of \\$10,000.00 for the Advertising, Marketing and Promotion of the 2023 McKinney Wine and Music Festival.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

PUBLIC COMMENTS Regarding Matters not on the Agenda

BOARD COMMENTS

EXECUTIVE SESSION

In accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters

Project 4B 23-08 McKinney Housing Authority (The Remnant)
Project 4B 23-09 McKinney Virginia Parkway (Palladium)
Project 4B 20-09 TUPPS Brewery and Entertainment Destination
Project 4B 17-04 Craig Ranch Resort Hotel
Project Bluesky

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, at least seventy-two (72) hours prior the start of the meeting, on or before the 16th day of June, 2023, 5:00 p.m.

*Cindy Schneible
President*

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.