



McKinney Community Development Corporation Agenda

Thursday, July 27, 2023

8:00 AM

Council Chambers
222 N. Tennessee Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

WATCH THE BROADCAST LIVE

This meeting will be broadcast live on cable television and through the City's website. Members of the public who wish to watch this meeting may watch the live broadcast on:

*Spectrum Channel 16;
AT&T U-Verse Channel 99;
and online at <http://mckinney.legistar.com>.*

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

23-0582 [Minutes of the McKinney Community Development Corporation Meeting of June 22, 2023.](#)

Attachments: [Minutes](#)

REPORTS

23-0583 [Financial Report](#)

Attachments: [June Financial Statement](#)
 [June Transmittal Letter](#)
 [June Checks Issued](#)

23-0584 [Board and Liaison Reports](#)

[Board Chair](#)
[City of McKinney](#)
[Visit McKinney](#)
[McKinney Economic Development Corporation](#)
[McKinney Main Street/MPAC](#)
[McKinney Parks and Recreation](#)

Attachments: [Visit McKinney Report](#)
 [MEDC Report](#)

23-0585 [President's Report](#)

Attachments: [Grants Awarded FY 23](#)
 [June '23 Marketing Report](#)
 [TUPPS Update \(June\)](#)
 [Final Report -- Arts in Bloom](#)
 [Final Report -- Main Street Lighting & Speakers](#)

REGULAR AGENDA

23-0586 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County \(PC 23-14\) in the Amount of \\$13,750 for the Advertising, Marketing and Promotion of 2023 Summer and Fall Events Including but Not Limited to Farmers Market, Legends of McKinney Hauntings, Murder Mystery, Bar Wars and Tour of Homes.](#)

Attachments: [Application Packet](#)
[Presentation](#)

23-0587 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Lacrosse Club \(PC #23-15\) in the Amount of \\$3,100.00 for the Advertising, Marketing and Promotion of the 2023 Fall Turlaxin' Tournament.](#)

Attachments: [Application Packet](#)
[Presentation](#)

23-0588 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Repertory Theatre \(PC 23-16\) in the Amount of \\$14,990.98 for the Advertising, Marketing and Promotion of the 2023-2024 Show Season Including Twenty-Two Performances of Five Unique Shows.](#)

Attachments: [Application Packet](#)
[Presentation](#)

23-0589 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Art Club of McKinney \(PC 23-17\) in the Amount of \\$4,200.00 for the Advertising, Marketing and Promotion of the 2023-24 Season.](#)

Attachments: [Application Packet](#)
[Presentation](#)

23-0590 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Rotary Foundation \(PC 23-18\) in the Amount of \\$7,500.00 for the Advertising, Marketing and Promotion of the 2023 Parade of Lights.](#)

Attachments: [Application Packet](#)
[Presentation](#)

23-0591 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Odysseus Chamber Orchestra \(dba McKinney Philharmonic Orchestra\) \(PC](#)

23-19) in the Amount of \$15,000.00 for the Advertising, Marketing and Promotion of the 2023-24 Concert Season Including Ten Performances.

Attachments: Application Packet
Presentation

23-0592 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Chamber of Commerce (PC 23-20) in the Amount of \$9,000.00 for the Advertising, Marketing and Promotion of the 2023 Día De Los Muertos Celebration.

Attachments: Application Packet
Presentation

23-0593 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Main Street (PC 23-21) in the Amount of \$13,500.00 for the Advertising, Marketing and Promotion of 2023 Oktoberfest and 2023 Home for the Holidays Events.

Attachments: Application Packet

23-0594 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Texas Cellos (PC 23-22) in the Amount of \$15,000.00 for the Advertising, Marketing and Promotion of 2023-2024 Performances Associated with Three Summer Intensive Programs.

Attachments: Application Packet

23-0595 Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Collin County Master Gardeners Association (PC 23-23) in the Amount of \$10,040.00 for the Advertising, Marketing and Promotion of the 2024 Garden Show.

Attachments: Application Packet
Presentation

23-0596 Consider/Discuss/Act on Promotional and Community Event

Grant Application Submitted by SBG Hospitality (PC 23-24) in the Amount of \$10,000.00 for the Advertising, Marketing and Promotion of the 2023 McKinney Wine and Music Festival.

Attachments: Application Packet
Presentation

23-0597

Consider/Discuss/Act on a Request for a Funding Date Extension on Project Grant #23-08, in the Amount of One Million Eight Hundred Thousand and NO/100 Dollars (\$1,800,000.00), Awarded to McKinney Housing Authority at the MCDC Board Meeting Held on May 25, 2023 for the Renovation, Reconstruction and Expansion of the Cockrell Homes and Lloyd Owens Properties into The Remnant at Greenwood I and II to a Date Not Later Than May 31, 2024.

Attachments: Extension Request Letter

23-0598

Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by McKinney Parks Foundation (#23-10) in the Amount of Twenty-Five Thousand and NO/100 Dollars (\$25,000.00) to Fund Purchase of a Polaris Texas Edition Ranger Utility Terrain Vehicle to Facilitate Trail Improvement Projects. Amount Requested Represents 100% of Total Project Cost.

Attachments: Application Packet
Presentation

23-0599

Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by Heritage Guild of Collin County (#23-11) in the Amount of Fifty Thousand and No/100 Dollars (\$50,000.00) to Replace the Chimney on the Faires House and to Replace Porches, Stairs and Ramps on Six Historic Buildings in Chestnut Square. Amount Requested Represents 57% of Total Project Cost.

Attachments: Application Packet
Presentation

- 23-0600** [Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by City of McKinney, Housing and Community Development Department \(#23-12\) in the Amount of Two Hundred Thousand and NO/100 Dollars \(\\$200,000.00\) for the Property Maintenance Program to Provide Repairs and Improvements to Low Income, Owner-Occupied Homes in Three Mobile Home Parks in McKinney, Texas. Amount Requested Represents 100% of Total Project Cost.](#)
- Attachments:** [Application Packet](#)
 [Presentation](#)
- 23-0601** [Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application \(#23-13\) Submitted by The Cotton Mill in the Amount of One Hundred Thirty-Five Thousand Five Hundred Eighty and NO/100 Dollars \(\\$135,580.00\) for New Neon Signage on the Smokestack of The Cotton Mill on the Property Located at 610 Elm Street, McKinney, Texas. Amount Represents 100% of the Project Total Cost.](#)
- Attachments:** [Application Packet](#)
 [Presentation](#)
- 23-0602** [Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by McKinney Main Street \(#23-14\) in the Amount of One Hundred Three Thousand One Hundred Thirty-Three and 92/100 Dollars \(\\$103,133.92\) for the Purchase of a New Non-Electric, 14-Passenger, Climate-Controlled Downtown Trolley for the DASH Program. Amount Requested Represents 50% of Total Project Cost.](#)
- Attachments:** [Application Packet](#)
 [Presentation](#)
- 23-0603** [Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by Habitat for Humanity of Collin County \(#23-15\) in the Amount of Four Hundred Thousand and NO/100 Dollars \(\\$400,000.00\) to Fund Critical](#)

Home Repairs for Low Income Residents in McKinney, Texas. Amount Represents 100% of Total Project Cost.

Attachments: Application Packet
Presentation

23-0604 Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by Boys and Girls Club of Collin County (#23-16) in the Amount of Seventy-One Thousand Four Hundred Seventy-Seven and NO/100 Dollars (\$71,477.00) for Purchase and Installation of Traditional Games and Electronic Games (Exergame) to Encourage Physical Health and Development of Youth Attending the McKinney Club. Amount Requested Represents 100% of the Total Project Cost.

Attachments: Application Packet
Presentation

23-0605 Conduct a Public Hearing and Consider/Discuss/Act on a Request for Funding, Submitted by the City of McKinney Parks and Recreation Department (# 23-17), in the Amount of Five Million Five Hundred Thousand and NO/100 Dollars (\$5,500,000.00) for Construction of Improvements at Towne Lake and Hike and Bike Trail Projects.

Attachments: Application Packet
Presentation

23-0606 Conduct a Public Hearing and Consider/Discuss/Act on a Request from the City of McKinney Parks and Recreation Department to Amend Project #21-08 Approving the Pending Removal of the Obstacle Course at the Indoor pool (Apex Centre); Amend Project #17-05 to Reallocate \$47,784 from PK2040 (Parks Master Plan) to PK4325 (Parks Accessibility) and to Amend Project #16-08 to Reallocate \$80,000 from PK1643 (Prestwyck Park) to PK2448 (Grady Littlejohn Shade and Seating Improvements).

23-0607 Consider/Discuss/Act on a Proposed Project and Agreement

[Between McKinney Community Development Corporation/City of McKinney/McKinney Parks Foundation to Lease a Parcel of Land, Owned by McKinney Community Development Corporation, at 704 Greenville Road, McKinney, Texas 75069, for the Purpose of Creating a Learning Garden to Benefit the Residents of McKinney.](#)

Attachments: [Presentation](#)

23-0608 [Consider/Discuss/Act on Proposed Strategic Priorities for McKinney Community Development Corporation Project Funding in FY 24.](#)

Attachments: [Strategic Priorities - 7.27.23](#)

23-0609 [Consider/Discuss/Act on Proposed MCDC FY 24 Budget.](#)

Attachments: [Presentation](#)
[Proposed Budget](#)

PUBLIC HEARINGS

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

PUBLIC COMMENTS Regarding Matters not on the Agenda

BOARD AND MANAGER COMMENTS

Board and Manager comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

EXECUTIVE SESSION

In accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters

Project 4B 23-10 McKinney Parks Foundation
Project 4B 23-11 Heritage Guild of CC
Project 4B 23-13 The Cotton Mill
Project 4B 23-14 McKinney Main Street
Project 4B 23-15 CC Habitat for Humanity
Project 4B 23-16 McKinney Boys & Girls Club
Project 4B 23-08 McKinney Housing Authority (The Remnant)
Project 4B 20-09 TUPPS Brewery and Entertainment Destination
Project 4B 17-04 Craig Ranch Resort Hotel
Project Bluesky

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, at least seventy-two (72) hours prior the start of the meeting, on or before the 21st day of July, 2023, 5:00 p.m.

Cindy Schneible
President

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.