

## **JOINT MEETING**

**JULY 26, 2010**

The City Council and McKinney Community Development Corporation of the City of McKinney, Texas met in joint session in the Council Chambers of the Municipal Building on July 26, 2010 at 11:35 a.m.

Council Present: Mayor Brian Loughmiller, Mayor Pro-Tem Pete Huff, Council members: Ray Ricchi, Travis Ussery, Don Day, Geralyn Kever, and David Brooks.

McKinney Community Development Corporation Board Present: Chairman Ray Eckenrode, Vice Chair Bill Campbell, Board members: T.J. Lane, Jason Burrell, Kevin Griffin, and Tracy Rath. Absent: Board member George Fuller.

Staff Present: Deputy City Manager Jim Parrish; City Attorney Mark Houser; City Secretary Sandy Hart; Parks, Recreation, and Open Space Director Lemuel Randolph; McKinney Community Development Corporation - Connie Gibson and Cindy Schneible; Communications and Marketing - CoCo Good and Anna Folmsbee; Assistant Finance Director Jason Weeks; and Assistant to the City Manager Aretha Harvey.

There were no guests present.

Chairman Eckenrode called the McKinney Community Development Corporation meeting to order at 11:38 a.m. after determining a quorum present.

Mayor Loughmiller called the City Council meeting to order at 11:38 a.m. after determining a quorum present.

**10-352** Review and Discuss McKinney Community Development Corporation (MCDC) Strategic Planning Retreat. Chairman Eckenrode reviewed the MCDC's timeline over the last few years and the 2010 Strategic Plan. Mr. Eckenrode discussed the semi-annual grant cycles, the redesigning of the criteria for the Quality of Life award, changes in grant applications, approval of check requests, and additional requirements for any applications requesting over \$100,000. Mr. Eckenrode stated that the new Director, Cindy Schneible, was given the tasks of reviewing the application process, document review, redesign for general small application, revise the strategic plan, and to simplify the financial reports. Mr. Eckenrode summarized the 2010 Strategic Plan – Final Mission,

Vision, and Goals. Mr. Eckenrode stated that \$16 million was originally allocated for the Gateway project and the \$19 million for the natatorium. MCDC does not have enough money to fund both of these projects without issuing bonds. Mayor Loughmiller stated that the City has \$8 million set aside from a prior bond election to fund the natatorium project. The school district has indicated that they will not be participating in the project. Council members Kever and Day stated that economic development is a higher priority to them than the natatorium. Council and MCDC discussed the scope, possible sites, and cost of the natatorium.

**10-353** Review and Discussion of McKinney Community Development Corporation's Grant Application Review Process and Criteria. Ms. Scheible stated that she has been focusing on assessing citizen input on what is important in terms of quality of life and how that affects the priorities of what we fund. Ms. Schneible stated that the application process has been evaluated to bring some consistency and predictability. MCDC has discussed going to three cycles per year for the project grants and two cycles per year for the small promotional grants. Mr. Eckenrode discussed grant categories and allocations, sample application, due diligence checklist, quantifying questions for Board review, evaluation criteria, and proposed grant cycles for 2010-2011. Mr. Eckenrode stated that there is a limited amount of resources for an unlimited amount of needs in our non-profit sector that benefit McKinney.

MCDC unanimously approved the motion by Jason Burress, seconded by Kevin Griffin, to adjourn the meeting. Chairman Eckenrode adjourned the meeting at 1:10 p.m.

Council unanimously approved the motion by Council member Brooks, seconded by Council member Day, to adjourn the meeting. Mayor Loughmiller adjourned the meeting at 1:10 p.m.

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BRIAN LOUGHMILLER  
Mayor

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RAY ECKENRODE  
Chairman

ATTEST:

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SANDY HART, TRMC, MMC  
City Secretary