

## **CITY COUNCIL STRATEGIC PLANNING WORK SESSION**

**JANUARY 30, 2014**

The City Council of the City of McKinney, Texas met in work session at Collin College Central Park Campus, 2200 W. University Drive, Conference Room B, McKinney, Texas on January 30, 2014 at 8:30 a.m.

Council Present: Mayor Brian Loughmiller, Mayor Pro-Tem Travis Ussery, Council members: Geralyn Kever, Don Day, Ray Ricchi, Roger Harris, and Randy P. Pogue.

Staff Present: City Manager Jason Gray; Deputy City Manager Jose Madrigal; City Secretary Sandy Hart; Chief Financial Officer Rodney Rhoades; Executive Director of Development Services Barry Shelton; Assistant Director of Development Services Rick Leisner; Director of Planning Michael Quint; Director of Engineering Mark Hines; McKinney Economic Development Corporation - Jim Wehmeier and Abby Liu; Chief of Police Joe Williams; Interim Parks, Recreation, and Open Space Director Ryan Mullins; Fire Chief Danny Kistner; Interim Director of Public Works Paul Sparkman; Assistant to the City Manager Darrek Ferrell; Interim Director of Public Works Paul Sparkman; Community Engagement Director Ty Lake; Communications and Marketing - CoCo Good, Karl Suchman, Joey Barr, and Denise Lessard; McKinney Community Development Corporation President Cindy Schneible; McKinney Convention and Visitors Bureau Director Dee-dee Guerra; Transportation Engineering Manager Gary Graham; Planning Manager Jennifer Arnold; Airport Executive Director Ken Wiegand; Human Resources Director Tadd Phillips; Engineering -Gary Graham and Dedra Bates; Assistant Fire Chief Tim Mock; Assistant Fire Chief Chris Lowry; Assistant Chief of Police Joe Ellenburg, Assistant Chief of Police Randy Roland; Housing and Community Development - Janay Tieken, Shirletta Best, and Crystal Todd; MPAC/Main Street Director Amy Rosenthal; Accounting Manager Trudy Mathis; Chief Information Officer Chris Chiancone; Innovations Director Jason Cooley; Library Director Beth Scudder; and Executive Assistant Karen Nash.

There were 4 guests present.

Mayor Loughmiller called the meeting to order at 8:59 a.m. after determining a quorum present. Mayor Loughmiller turned the work session over to City Manager

Jason Gray. Mr. Gray introduced Patrick Ibarra, Mejorando Group, who will be facilitating the Strategic Planning Retreat. The following topics were discussed with no action taken:

- 14-099**      Presentations by City Staff
- 14-100**      Discuss Regional and Local Factors Impacting City Programs, Services and Operations
- 14-101**      Discuss Strategic Framework and Principles
- 14-102**      Discuss, Revise, and Prioritize Objectives and Actions
- 14-103**      Discuss City Council as a Governing Body

Council unanimously approved the motion by Council member Travis Ussery, seconded by Council member Roger Harris, to Adjourn. Mayor Loughmiller adjourned the meeting at 3:05 p.m.

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BRIAN LOUGHMILLER  
Mayor

ATTEST:

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SANDY HART, TRMC, MMC  
City Secretary