# McKinney Community Development Corporation
# Agenda

**Thursday, June 29, 2017** | **8:00 AM** | **Council Chambers, 222 N. Tennessee Street, McKinney, Texas 75069**

**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.**

**CALL TO ORDER**

**CONSENT ITEMS**

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

**17-650** Minutes of the McKinney Community Development Corporation Meeting of May 25, 2017

***Attachments:*** Minutes

**REPORTS**

**17-651** May Financial Report

***Attachments:*** May Transmittal Letter
May Financials
May Checks

**17-652** Board and Liaison Updates
- Board Chairman
- City of McKinney
- McKinney Economic Development Corporation
- Parks and Recreation
- Main Street/MPAC
- McKinney Convention and Visitors Bureau

***Attachments:*** MCVB Report

**17-653** President's Report

***Attachments:*** Prospective Projects
Grants Awarded
Overview of P&CE Grant Applications
Heard Craig Art Meets Floral Final Report
Empty Bowls 2017 Final Report
Kiwanis Final Report
Dulaney Cottage Final Report

**DISCUSSION ITEMS**

**17-654** Consider/Discuss Promotional and Community Event Grant Application Submitted by Volunteer McKinney (P&C #17-08), in the Amount of $5,000 for the Marketing, Promotion and Advertising of the 2017 Santa on the Square Event

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***Attachments:*** Application

**17-655** Consider/Discuss Promotional and Community Event Grant Application Submitted by North Collin County Habitat for Humanity (P&C #17-09), in the Amount of $4,000 for the Marketing, Promotion and Advertising of the 2017 Monster Mash Birthday Bash Event

***Attachments:*** Application

**17-656** Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Rotary Club Foundation (P&C #17-10), in the Amount of $5,000 for the Marketing, Promotion and Advertising of the 2017 Rotary Parade of Lights Event

***Attachments:*** Application

**17-657** Consider/Discuss Promotional and Community Event Grant Application Submitted by the Heritage Guild of Collin County (P&C #17-11), in the Amount of $10,000 for the Marketing, Promotion and Advertising of the 2017 Fall Season of the McKinney Farmer's Market, 2017 Legends of McKinney Ghost Walk and 2017 Holiday Tour of Homes Events

***Attachments:*** Application

**17-658** Consider/Discuss Promotional and Community Event Grant Application Submitted by Arts and Music Guild (P&C #17-12), in the Amount of $7,000 for the Marketing, Promotion and Advertising of the 2017 McKinney Art Studio Tour Event

***Attachments:*** Application
Presentation

**17-659** Consider/Discuss Promotional and Community Event Grant Application Submitted by Collin County Master Gardeners Association (P&C #17-13), in the Amount of $10,000 for the Marketing, Promotion and Advertising of the 2018 Garden Show

***Attachments:*** Application
Presentation

**17-660** Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Main Street (P&C #17-14), in the Amount of $15,000 for the Marketing, Promotion and Advertising of the 2017 Oktoberfest Event

***Attachments:*** Application
Presentation

**17-661** Consider/Discuss Promotional and Community Event Grant Application Submitted by Mission Regan (P&C #17-15), in the Amount of $5,000 for the Marketing, Promotion and Advertising of the 2017 Golf Tournament

***Attachments:*** Application

**17-662** Consider/Discuss Promotional and Community Event Grant Application Submitted by Embrace Texas (P&C #17-16), in the Amount of $2,500 for the Marketing, Promotion and Advertising of the 2017 Child to Family Event

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***Attachments:*** Application

**17-663** Consider/Discuss Promotional and Community Event Grant Application Submitted by Crape Myrtle Trails of McKinney (P&C #17-17), in the Amount of $7,780 for the Marketing, Promotion and Advertising of the 2017 Crape Myrtle Run the Trails Event

***Attachments:*** Application

**REGULAR AGENDA**

**17-542** Consider/Discuss/Act on Project #17-04, Submitted by the City of McKinney for an MCDC Loan to Aimbridge Hospitality in the Amount of Five Million Dollars ($5,000,000) and an MCDC Grant to Aimbridge Hospitality in the Amount of Three Million Dollars ($3,000,000) for Partial Funding for the Construction of a Resort Hotel; Estimated Project Construction Cost is $98,500,000; the Amount Requested Represents 8.12% of the Total Estimated Construction Cost (Request to be Tabled to July Meeting)

**17-664** Conduct a Public Hearing and Consider/Discuss/Act on a Request for Funding Project #17-05, Submitted by the City of McKinney Parks and Recreation Department in the Amount of Five Million, Five Hundred Thousand Dollars ($5,500,000) for Park Land Acquisition, Parks Accessibility Improvements and for Design and Construction of Various Parks, Facilities and Trail Projects

***Attachments:*** Application
Presentation

**17-544** Consider/Discuss/Act on MCDC Strategic Plan Priorities

***Attachments:*** Draft Strategic Plan

**CITIZEN COMMENTS**

**BOARD OR COMMISSIONER COMMENTS**

Board or Commission Comments relating to items of public interest:
Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

**EXECUTIVE SESSION**

In Accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters
- -Project #17-01
- -Project #17-06
- -Project #17-07
- -Apex Centre
- -Project 140-Rest
- -Project A71-Gateway
- -Project A72-Airport
- -Project A108-Fitness
- -Project A146-Frost
- -Project A159-Cuisine
- -Project A166-Turf
- -Project A167-Drama
- -Project A168-Diversion

**ACTION ON EXECUTIVE SESSION**

**ADJOURN**

Posted in accordance with the Texas Government Code, Chapter 551, on the 23rd day of June, 2017 at or before 5:00 p.m.

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Cindy Schneible
President

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at http://www.mckinneytexas.org/ada.