McKinney Community Development Corporation

Agenda

Thursday, January 25, 2018 **8:00 AM** **Council Chambers**
222 N. Tennessee Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

18-069 Minutes of the McKinney Community Development Corporation Meeting of December 21, 2017

Attachments: Minutes

REPORTS

18-070 December Financial Reports

Attachments: December Transmittal Letter
December Financials
December Invoices Processed

18-071 Board and Liaison Updates
- Board Chairman
- City of McKinney
- McKinney Convention and Visitors Bureau
- McKinney Economic Development Corporation
- MPAC/Main Street
- Parks and Recreation

Attachments: MCVB Report

18-072 President's Report

- Grants Awarded
- Potential Projects
- MCDC Project Funding Priorities
- Embrace Texas - final report
- McKinney Art Studio Tour - final report
- Chestnut Square - Farmers Market, Ghost Walk, Holiday Home Tour - final report

Attachments: Grants Awarded
Prospective Projects
MCDC Project Funding Priorities
Embrace Texas
MAST Grant
Chestnut Square
P&CE Subcommittee Report

DISCUSSION ITEMS

18-073 Consider/Discuss a Recap of Apex Centre Fiscal Year 2017

Attachments: Apex Center Update

REGULAR AGENDA

18-074 Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Collin County History Museum (PC#18-01) in the Amount of $8,532 for Advertising, Marketing and Promotion of the 2018 Texas and Collin County World War I Centennial Commemoration Events

Attachments: Application Packet

18-075 Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by McKinney Main Street (PC#18-02) in the Amount of $15,000 for the Advertising, Marketing and Promotion of the 2018 Arts in Bloom Event

Attachments: Application Packet

18-076 Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Elemental Essentialz (P&C#18-03) in the Amount of $15,000, for the Advertising, Marketing and Promotion of the 2018 Gardens, Grill and Goats and Pumpkin Chunkin Events and the 2019 Fall in Love at the Farm Event

Attachments: Application Packet

18-077 Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by St. Peter's Episcopal Church (PC#18-04), in the Amount of $7,500 for Advertising, Marketing and Promotion of the 2018 Empty Bowls Event

Attachments: Application Packet

18-078 Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Kiwanis Club of McKinney (PC#18-05) in the Amount of $5,000 for the Advertising, Marketing and Promotion of the 2018 Historic McKinney Triathlon and Kids Triathlon Events

Attachments: Application Packet

18-079 Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by ManeGait Therapeutic Horsemanship (PC#18-06) in the Amount of $8,000 for Advertising, Marketing and Promotion of the 2018 ManeGait Country Fair

Attachments: Application Packet

18-080 Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by McKinney Garden Club (PC#18-07) in the Amount of $7,500 for Advertising, Marketing and Promotion of the 2018 Garden and Home Tour Event

Attachments: Application Packet

18-081 Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Heritage Guild of Collin

County (PC#18-08) in the Amount of $15,000 for Advertising, Marketing and Promotion of the 2018 Farmer's Market, Tour de Coop and Ice Cream Crank-off Events

Attachments: Application Packet

18-082 Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Project Graduation (PC#18-09) in the Amount of $11,900 for Advertising, Marketing and Promotion of the 2018 McKinney's Project Graduation Event

Attachments: Application Packet

18-083 Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Smiles Charity (P&C #18-10), in the Amount of $15,000 for Advertising, Marketing and Promotion of the 2018 Smiles Charity Concert

Attachments: Application Packet

18-084 Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Community Garden Kitchen (P&C #18-12) in the Amount of $8,000 for Advertising, Marketing and Promotion of the 2018 Star-Spangled Salsa Fest

Attachments: Application Packet

18-085 Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by the City of McKinney Parks and Recreation Department (PC#18-13) in the Amount of $15,000 for Advertising, Marketing and Promotion of a Holiday Light Display in Gabe Nesbitt Park

Attachments: Application Packet

18-086 Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by the Collin County History Museum (#18-01) in the Amount of $11,550.00 for the Purchase of Equipment and Materials for the Design, Layout and Construction of a "McKinney Then and Now" Exhibit at

the Museum

Attachments: CCHS Project Grant App

18-087 Consider/Discuss/Act on the 2018 Quality of Life Awards

Attachments: Quality of Life Nominee Packet

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

EXECUTIVE SESSION

In Accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters
Project #17-01 – McKinney Star Center
Project #17-04 – Craig Ranch Resort Hotel and Conference Center
Project A71 – Gateway/Southgate

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 19th day of January, 2018 at or before 5:00 p.m.

Sandy Hart, TRMC, MMC
City Secretary

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at http://www.mckinneytexas.org/ada.