



McKinney Community Development Corporation Agenda

Tuesday, June 26, 2018

8:00 AM

Council Chambers
222 N. Tennessee Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

18-538 [Minutes of the MCDC Meeting of May 24, 2018](#)

Attachments: [Minutes](#)

REPORTS

18-539 [May Financial Reports](#)

Attachments: [May 2018 Financials](#)
 [May 2018 Transmittal Letter](#)
 [May 2018 Checks Issued](#)

18-540 [Board Liaison Updates](#)

[Board Chairman](#)
 [City of McKinney](#)
 [McKinney Convention and Visitors Bureau](#)
 [McKinney Economic Development Corporation](#)
 [McKinney Main Street/MPAC](#)
 [McKinney Parks and Recreation](#)

Attachments: [MCVB Report](#)
 [MEDC Report](#)

18-541 [President's Report](#)

Attachments: [Prospective Projects](#)
 [Grants Awarded](#)
 [ManeGait 2018 Country Fair Final Report](#)
 [2018 Empty Bowls Final Report](#)
 [2018 Arts in Bloom Final Report](#)

DISCUSSION ITEMS

18-542 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Collin County Master Gardeners Association \(PC #18-14\) in the Amount of \\$10,000 for the Advertising, Marketing and Promotion of The Garden Show 2019](#)

Attachments: [Application](#)

18-543 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Heard Craig Center for the Arts \(PC #18-15\) in the Amount of \\$6,030 for the Advertising, Marketing and Promotion of Schön Everywhere](#)

Attachments: [Application](#)
 [Presentation](#)

18-544 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Crape Myrtle Trails of McKinney Foundation \(PC #18-16\) in the Amount of \\$8,780 for the Advertising, Marketing and Promotion of the 2018 Crape Myrtle Run and Festival](#)

Attachments: [Application](#)
 [Presentation](#)

18-545 [Consider/Discuss Promotional and Community Event Grant Application Submitted by SBG Hospitality \(PC #18-17\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2018 McKinney Wine and Music Festival](#)

Attachments: [Application](#)

- 18-546** [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC #18-18\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2018 Home for the Holidays Event](#)
Attachments: [Application](#)
- 18-547** [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Rotary Foundation \(PC #18-19\) in the Amount of \\$5,000 for the Advertising, Marketing and Promotion of the 2018 Rotary Parade of Lights](#)
Attachments: [Application](#)
- 18-548** [Consider/Discuss Promotional and Community Event Grant Application Submitted by Volunteer McKinney \(PC #18-20\) in the Amount of \\$4,000 for the Advertising, Marketing and Promotion of the 2018 Santa on the Square Event](#)
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Attachments: [Application](#)
- 18-549** [Consider/Discuss Promotional and Community Event Grant Application Submitted by Heard Wildlife Museum \(PC #18-21\) in the Amount of \\$2,500 for the Advertising, Marketing and Promotion of Heard After-Hours](#)
Attachments: [Application](#)
- 18-550** [Consider/Discuss Promotional and Community Event Grant Application Submitted by Heritage Guild of Collin County \(PC #18-22\) in the Amount of \\$12,000 for the Advertising, Marketing and Promotion of Farmers Market, Legends of McKinney Ghost Walk and 2018 Holiday Tour of Homes](#)
Attachments: [Application](#)
- 18-551** [Consider/Discuss Promotional and Community Event Grant Application Submitted by Éclair Bistro \(PC #18-23\) in the Amount of \\$15,000 for the Advertising, Marketing and](#)

[Promotion of a Digital Projection Project](#)

Attachments: [Application](#)

18-552 [Consider/Discuss Changes to McKinney Community Development Corporation Grant Program](#)

Attachments: [Retail Development Infrastructure Grants Overview](#)
[Promotional and Community Event Grant Policy](#)

REGULAR AGENDA

18-553 [Conduct a Public Hearing and Consider/Discuss/Act on a Request for Funding Project #18-08, Submitted by the City of McKinney Parks and Recreation Department in the Amount of Five Million, Five Hundred Thousand Dollars \(\\$5,500,000\) for Park and Facility Redevelopment and Improvements and Design and Construction of Various Parks, Facilities and Trail Projects.](#)

Attachments: [Application](#)
[Presentation](#)

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

EXECUTIVE SESSION

In Accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters:

- Project #17-01 McKinney Star Center
- Project #17-04 Craig Ranch Resort Hotel and Conference Center
- Project #18-08 City of McKinney Parks and Recreation Project Funding

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 21st day of June, 2018 at or before 5:00 p.m.

Cindy Schneible
President

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.