



# McKinney Community Development Corporation Agenda

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Thursday, July 26, 2018

8:00 AM

Council Chambers  
222 N. Tennessee Street  
McKinney, TX 75069

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PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

## REPORTS

18-627

[June Financial Reports](#)

**Attachments:** [June 2018 Financials](#)  
[June 2018 Transmittal Letter](#)  
[June 2018 Checks Issued](#)

18-628

[Board and Liaison Updates](#)

[Board Chairman](#)  
[City of McKinney](#)  
[McKinney Convention and Visitors Bureau](#)  
[McKinney Economic Development Corporation](#)  
[McKinney Main Street/MPAC](#)  
[McKinney Parks and Recreation](#)

**Attachments:** [MCVB Report](#)  
[MEDC Report](#)

18-629

President's Report

**Attachments:** Prospective Projects  
Grants Awarded  
Heritage Guild of Collin County-Final Report  
Dulaney House Restoration  
Heritage Guild of Collin County-Final Report  
Taylor Inn & Irrigation System  
MCDC Investment in Parks Projects  
Promotional & Community Event Grant  
Requests-Subcommittee Recommendations

**REGULAR AGENDA**

18-630

Consider/Discuss/Act on Promotional and Community Event  
Grant Application Submitted by Collin County Master  
Gardeners Association (PC #18-14) in the Amount of  
\$10,000 for the Advertising, Marketing and Promotion of The  
Garden Show 2019

**Attachments:** Application

18-631

Consider/Discuss/Act on Promotional and Community Event  
Grant Application Submitted by Heard Craig Center for the  
Arts (PC #18-15) in the Amount of \$6,030 for the Advertising,  
Marketing and Promotion of Schön Everywhere

**Attachments:** Application  
Presentation

18-632

Consider/Discuss/Act on Promotional and Community Event  
Grant Application Submitted by Crape Myrtle Trails of  
McKinney Foundation (PC #18-16) in the Amount of \$8,780  
for the Advertising, Marketing and Promotion of the 2018  
Crape Myrtle Run and Festival

**Attachments:** Application  
Presentation

- 18-633**      [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by SBG Hospitality \(PC #18-17\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2018 McKinney Wine and Music Festival](#)  
**Attachments:**    [Application](#)  
                              [Presentation](#)
- 18-634**      [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC #18-18\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2018 Home for the Holidays Event](#)  
**Attachments:**    [Application](#)
- 18-635**      [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Rotary Foundation \(PC #18-19\) in the Amount of \\$5,000 for the Advertising, Marketing and Promotion of the 2018 Rotary Parade of Lights](#)  
**Attachments:**    [Application](#)  
                              [Presentation](#)
- 18-636**      [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Volunteer McKinney \(PC #18-20\) in the Amount of \\$4,000 for the Advertising, Marketing and Promotion of the 2018 Santa on the Square Event](#)  
**Attachments:**    [Application](#)
- 18-637**      [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Heard Wildlife Museum \(PC #18-21\) in the Amount of \\$2,500 for the Advertising, Marketing and Promotion of Heard After-Hours](#)  
**Attachments:**    [Application](#)

- 18-638**      [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Heritage Guild of Collin County \(PC #18-22\) in the Amount of \\$12,000 for the Advertising, Marketing and Promotion of Farmers Market, Legends of McKinney Ghost Walk and 2018 Holiday Tour of Homes](#)
- Attachments:**    [Application](#)  
                              [Presentation](#)
- 18-639**      [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Éclair Bistro \(PC #18-23\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of a Digital Projection Project](#)
- Attachments:**    [Application](#)
- 18-640**      [Consider/Discuss/Act on Request for Funding Project #18-08, Submitted by the City of McKinney Parks and Recreation Department in the Amount of Five Million, Five Hundred Thousand Dollars \(\\$5,500,000\) for Park and Facility Redevelopment and Improvements and Design and Construction of Various Parks, Facilities and Trail Projects](#)
- Attachments:**    [Application](#)  
                              [Presentation](#)
- 18-641**      [Conduct a Public Hearing and Consider/Discuss/Act on a Request for Funding Project #18-09, Submitted by McKinney Main Street in an Amount Not to Exceed Thirty-five Thousand Dollars \(\\$35,000\) for a Wireless Speaker System for Historic Downtown McKinney](#)
- Attachments:**    [Application](#)

- 18-642**      [Conduct a Public Hearing and Consider/Discuss/Act on a Request for Funding Project #18-10, Submitted by The Heritage Guild of Collin County, in the Amount of Seventy-five Thousand Dollars \(\\$75,000\) for Iron Fencing and Monument Signage at Chestnut Square](#)

**Attachments:**    [Application](#)

- 18-643**      [Consider/Discuss/Act on Proposed FY 19 McKinney Community Development Corporation Budget for Submission to the City Council for Review](#)

**Attachments:**    [Budget Packet](#)

#### **CITIZEN COMMENTS**

#### **BOARD OR COMMISSIONER COMMENTS**

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

#### **EXECUTIVE SESSION**

In Accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters:

- Project #17-01 McKinney StarCenter
- Project #17-04 Craig Ranch Resort Hotel and Conference Center
- Project #18-08 City of McKinney Parks and Recreation Project Funding
- Project #18-09 McKinney Main Street Speaker Project
- Project #18-10 The Heritage Guild of Collin County Chestnut Square Fencing

#### **ACTION ON EXECUTIVE SESSION**

## ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 20th day of July, 2018 at or before 5:00 p.m.

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Cindy Schneible  
President

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email [contact-ada.compliance@mckinneytexas.org](mailto:contact-ada.compliance@mckinneytexas.org). Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.