



# McKinney Community Development Corporation Agenda

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Thursday, December 20, 2018

8:00 AM

Council Chambers  
222 N. Tennessee Street  
McKinney, TX 75069

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PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

## CALL TO ORDER

## CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

**18-1078**      [Minutes of the McKinney Community Development Corporation Meeting of November 15, 2018](#)

**Attachments:**    [Minutes](#)

## REPORTS

**18-1079**      [Financial Reports](#)

**Attachments:**    [October 2018 Financial Report](#)  
[October 2018 Transmittal Letter](#)  
[October 2018 Checks Issued](#)

**18-1080**      [Board and Liaison Updates](#)

[Board Chair](#)  
[City of McKinney](#)  
[McKinney Convention and Visitors Bureau](#)  
[McKinney Economic Development Corporation](#)  
[McKinney Main Street/MPAC](#)  
[McKinney Parks and Recreation](#)

**Attachments:** [MCVB Report](#)  
[MEDC Report](#)

**18-1081** [President's Report](#)

**Attachments:** [Prospective Projects F 19](#)  
[Grant Funds Allocated FY 19](#)  
[Cycle I Summary of P&C Requests FY 19](#)  
[Final Report -- Crape Myrtle Trails Run](#)  
[Final Report -- Wine & Music Festival](#)

**DISCUSSION ITEMS**

**18-1082** [Consider/Discuss Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County \(PC #19-01\) in the Amount of \\$7,500 for the Advertising, Marketing and Promotion of Historic McKinney Farmers Market, Tour de Coop, and Ice Cream Crank-off.](#)

**Attachments:** [Application Packet](#)

**18-1083** [Consider/Discuss Promotional and Community Event Grant Application Submitted by Collin County History Museum \(PC #19-02\) in the Amount of \\$11,675 for the Advertising, Marketing and Promotion of the McKinney Then and Now Exhibit.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**18-1084** [Consider/Discuss Promotional and Community Event Grant Application Submitted by St. Peter's Episcopal Church \(PC #19-03\) in the Amount of \\$7,500 for the Advertising, Marketing and Promotion of the 2019 Empty Bowls Event](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**18-1085** [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC #19-04\)](#)

in the Amount of \$15,000 for the Advertising, Marketing and Promotion of Events and Activities Within the Historic Downtown McKinney Cultural District

**Attachments:** Application Packet  
Presentation

**18-1086** Consider/Discuss Promotional and Community Event Grant Application Submitted by Game Day Foods (PC #19-05) in the Amount of \$6,700 for the Advertising, Marketing and Promotion of the 2019 Community Garden Kitchen Salsa Fest

**Attachments:** Application Packet

**18-1087** Consider/Discuss Promotional and Community Event Grant Application Submitted by Kiwanis Club of McKinney (PC #19-06) in the Amount of \$2,500 for the Advertising, Marketing and Promotion of the 2019 Kiwanis Triathlon

**Attachments:** Application Packet

**18-1088** Consider/Discuss Promotional and Community Event Grant Application Submitted by ManeGait Therapeutic Horsemanship (PC #19-07) in the Amount of \$8,000 for the Advertising, Marketing and Promotion of the 2019 ManeGait Country Fair

**Attachments:** Application Packet  
Presentation

**18-1089** Consider/Discuss Promotional and Community Event Grant Application Submitted by SBG Hospitality (PC #19-08) in the Amount of \$15,000 for the Advertising, Marketing and Promotion of the 2019 McKinney St. Patrick's Day Festival

**Attachments:** Application Packet  
Presentation

## REGULAR AGENDA

**18-1090** Consider/Discuss/Act On the First Amendment to the

[Southgate Master Development Agreement](#)

**CITIZEN COMMENTS**

**BOARD OR COMMISSIONER COMMENTS**

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

**EXECUTIVE SESSION**

In Accordance with the Texas Government Code:

E. Section 551.087. Deliberation Regarding Economic Development Matters

Project #17-01 McKinney Star Center  
Project #17-04 Craig Ranch Resort Hotel and Conference Center  
Sheraton Hotel and Conference Center  
Southgate Master Development

**ACTION ON EXECUTIVE SESSION**

**ADJOURN**

Posted in accordance with the Texas Government Code, Chapter 551, on the 14th day of December, 2018 at or before 5:00 p.m.

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Cindy Schneible  
President

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org). Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.