



# McKinney Community Development Corporation Agenda

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Thursday, June 27, 2019

8:00 AM

Council Chambers  
222 N. Tennessee Street  
McKinney, TX 75069

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PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

## CALL TO ORDER

## CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

**19-0526**      [Minutes of the McKinney Community Development Corporation Meeting of May 23, 2019](#)

**Attachments:**      [Minutes](#)

**19-0527**      [Financial Reports](#)

**Attachments:**      [May 2019 Financial Report](#)  
                                 [May 2019 Transmittal Letter](#)  
                                 [May 2019 Checks Issued](#)

**19-0528**      [Board and Liaison Updates](#)

[Board Chair](#)  
[City of McKinney](#)  
[McKinney Convention and Visitors Bureau](#)  
[McKinney Economic Development Corporation](#)  
[McKinney Main Street/MPAC](#)  
[McKinney Parks and Recreation](#)

**Attachments:**      [MCVB Report](#)  
                                 [MEDC report](#)

**19-0529**      [President's Report](#)

**Attachments:**    [Grant Funds Awarded](#)  
                          [Potential Projects](#)  
                          [Grant Promotions](#)  
                          [2019 Empty Bowls Final Report](#)  
                          [Black History Documentary Letter of Gratitude](#)

**REGULAR AGENDA**

**19-0530**      [Conduct a Public Hearing and Consider/Discuss/Act on Amended Project #17-04, Submitted by the City of McKinney for an MCDC Loan to Craig Ranch Hotel, LLC in the Amount of Eight Million, Two Hundred Fifty Thousand Dollars \(\\$8,250,000\) and an MCDC Grant to Craig Ranch Hotel, LLC in the Amount of Three Million Dollars \(\\$3,000,000\) for Partial Funding for the Construction of a Resort Hotel; Estimated Project Cost is One Hundred Twenty-Two Million Three Hundred Thousand Dollars \(\\$122,300,000\); the Amount Requested Represents 9.2% of the Total Estimated Project Cost.](#)

**Attachments:**    [Proposed Term Sheet](#)

**19-0531**      [Consider/Discuss Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County \(PC #19-09\) in the Amount of \\$12,500 for the Advertising, Marketing and Promotion of Historic McKinney Farmers Market, Legends of McKinney Ghost Walk, Murder Mystery Production and 2019 Holiday Home Tour.](#)

**Attachments:**    [Application Packet](#)  
                          [Presentation](#)

**19-0532**      [Consider/Discuss Promotional and Community Event Grant Application Submitted by Crape Myrtle Trails of McKinney Foundation \(PC #19-11\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2019 Crape Myrtle Run and Festival.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**19-0533** [Consider/Discuss Promotional and Community Event Grant Application Submitted by Direction 61:3 \(PC #19-12\) in the Amount of \\$5,000 for the Advertising, Marketing and Promotion of the 2019 Christmas Mosaix Concert.](#)

**Attachments:** [Application Packet](#)

**19-0534** [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Rotary Foundation \(PC #19-13\) in the Amount of \\$7,500 for the Advertising, Marketing and Promotion of the 2019 Rotary Parade of Lights.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**19-0535** [Consider/Discuss Promotional and Community Event Grant Application Submitted by SBG Hospitality \(PC #19-14\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2019 McKinney Wine and Music Festival.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**19-0536** [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC #19-15\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of 2019 Home for the Holidays and Activities Associated with Small Business Saturday.](#)

**Attachments:** [Application Packet](#)

**19-0537** [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Lacrosse Club \(PC #19-16\) in the Amount of \\$9,400 for the Advertising, Marketing and Promotion of the 2019 Fall Tournament.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**19-0538** [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney ISD Department of Athletics \(PC #19-17\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2019 NCAA Division II Championship Game.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**19-0539** [Consider/Discuss/Act on Approval to Execute the Contract of Purchase and Sale of the Sheraton McKinney Hotel Unit, McKinney Gateway Condominium, By and Between the McKinney Community Development Corporation and McKinney Hotel Fee Owner LLC, a Delaware LLC.](#)

#### **CITIZEN COMMENTS**

#### **BOARD OR COMMISSIONER COMMENTS**

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

#### **EXECUTIVE SESSION**

In Accordance with the Texas Government Code:

C. Section 551.072. Deliberations about Real Property

E. Section 551.087. Deliberation Regarding Economic Development Matters

Project #17-04 Craig Ranch Resort Hotel & Conference  
Sheraton McKinney Hotel  
Project Elsa

#### **ACTION ON EXECUTIVE SESSION**

## ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 20th day of June, 2019 at or before 5:00 p.m.

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Cindy Schneible  
President

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org). Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.