



# McKinney Community Development Corporation Agenda

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Thursday, July 25, 2019

8:00 AM

Council Chambers  
222 N. Tennessee Street  
McKinney, TX 75069

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PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

## CALL TO ORDER

## CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

**19-0605**      [Minutes of the McKinney Community Development Corporation Meeting of June 27, 2019.](#)

**Attachments:**      [Minutes](#)

**19-0606**      [Minutes of the McKinney Community Development Corporation Promotional and Community Events Grant Subcommittee Meeting of July 16, 2019.](#)

**Attachments:**      [Minutes](#)

## REGULAR AGENDA

**19-0604**      [Financial Reports](#)

**Attachments:**      [June 2019 Financial Report](#)  
                                 [June 2019 Transmittal Letter](#)  
                                 [June 2019 Checks Issued](#)

**19-0607**      [Board and Liaison Updates](#)  
                         [Board Chair](#)  
                         [City of McKinney](#)

[McKinney Convention and Visitors Bureau](#)  
[McKinney Economic Development Corporation](#)  
[McKinney Main Street/MPAC](#)  
[McKinney Parks and Recreation](#)

**Attachments:** [MCVB Report](#)  
[MEDC Report](#)

**19-0608**

[President's Report](#)

**Attachments:** [Grant Funds Awarded](#)  
[Potential Projects](#)  
[Promotional Grant Subcommittee](#)  
[Recommendations](#)  
[Grant Promotions](#)  
[Social Media Metrics](#)

**19-0609**

[Conduct a Public Hearing and Consider/Discuss/Act on a Request for Funding, Submitted by the City of McKinney Parks and Recreation Department \(#19-10\), in the Amount \\$5,500,000 for Park and Facility Redevelopment and Improvements; Design and Construction of Various Parks; Facilities, Equipment and Trail Projects.](#)

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**Attachments:** [Application Packet](#)  
[Presentation -- Parks & Rec](#)

**19-0610**

[Conduct a Public Hearing and Consider/Discuss/Act on a Request for Funding, Submitted by McKinney Main Street \(#19-11\), in an Amount Not to Exceed \\$60,000 for Three Neon Signs to Help Identify the Historic Downtown McKinney Cultural District and Highlight Parking. Amount Requested is 60% of Total Estimated Project Cost.](#)

**Attachments:** [Application Packet](#)

**19-0611**

[Conduct a Public Hearing and Consider/Discuss/Act on a Request for Funding, Submitted by Boys and Girls Club of Collin County \(#19-12\), in the Amount of \\$135,000 for the Replacement of the Gym Floor, Replacement of Gym](#)

Padding Panels, and Purchase and Installation of Retractable Bleachers at the McKinney Club, Located at 701 S. Church Street, McKinney, Texas. Amount Requested is 100% of Estimated Project Cost.

**Attachments:** Application Packet  
Presentation

**19-0612** Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County (PC #19-09) in the Amount of \$12,500 for the Advertising, Marketing and Promotion of Historic McKinney Farmers Market, Legends of McKinney Ghost Walk, Murder Mystery production and 2019 Holiday Home Tour.

**Attachments:** Application Packet  
Presentation

**19-0613** Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Crape Myrtle Trails of McKinney Foundation (PC #19-11) in the Amount of \$15,000 for the Advertising, Marketing and Promotion of the 2019 Crape Myrtle Run and Festival.

**Attachments:** Application Packet  
Presentation

**19-0614** Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Direction 61:3 (PC #19-12) in the Amount of \$5,000 for the Advertising, Marketing and Promotion of the 2019 Christmas Mosaix Concert.

**Attachments:** Application Packet

**19-0615** Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by McKinney Rotary Foundation (PC #19-13) in the Amount of \$7,500 for the Advertising, Marketing and Promotion of the 2019 Rotary Parade of Lights.

**Attachments:** [Application Packet](#)  
[Presentation](#)

**19-0616** [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by SBG Hospitality \(PC #19-14\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2019 McKinney Wine and Music Festival.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**19-0617** [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC #19-15\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of 2019 Home for the Holidays and Activities Associated with Small Business Saturday.](#)

**Attachments:** [Application Packet](#)

**19-0618** [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by McKinney Lacrosse Club \(PC #19-16\) in the Amount of \\$9,400 for the Advertising, Marketing and Promotion of the 2019 Fall Tournament.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**19-0619** [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by McKinney ISD Department of Athletics \(PC #19-17\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2019 NCAA Division II Championship Game.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**19-0620** [Consider/Discuss/Act on a Request from Kiwanis Club of McKinney to Extend the Term on the Promotional and Community Event Grant \(PC#19-06\) Awarded by MCDCC, in](#)

[the Amount of \\$2,500 for the Kiwanis McKinney Triathlon,  
from January 31, 2020 to June 30, 2020.](#)

**Attachments:** [Kiwanis email](#)

#### **CITIZEN COMMENTS**

#### **BOARD OR COMMISSIONER COMMENTS**

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

#### **EXECUTIVE SESSION**

In Accordance with the Texas Government Code:

C. Section 551.072. Deliberations about Real Property

E. Section 551.087. Deliberation Regarding Economic Development Matters

Project #17-04 Craig Ranch Resort Hotel & Conference  
Sheraton McKinney Hotel  
Project Elsa

#### **ACTION ON EXECUTIVE SESSION**

#### **ADJOURN**

Posted in accordance with the Texas Government Code, Chapter 551, on the {day} day of {Month}, 2019 at or before 5:00 p.m.

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Cindy Schneible  
President

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org). Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.