



McKinney Community Development Corporation Agenda

Thursday, January 23, 2020

8:00 AM

Council Chambers
222 N. Tennessee Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

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CALL TO ORDER

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Agenda Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

20-0056 [Minutes of the McKinney Community Development Corporation of December 19, 2019.](#)

Attachments: [Minutes](#)

20-0057 [Minutes of the McKinney Community Development Corporation Project Grants Subcommittee Meeting of December 9, 2019.](#)

Attachments: [Minutes](#)

20-0058 [Minutes of the McKinney Community Development Corporation Promotional and Community Events Grant Subcommittee Meeting of January 7, 2020.](#)

Attachments: [Minutes](#)

REPORTS

20-0059 [Financial Reports](#)

Attachments: [November 2019 Financial Report](#)
[November 2019 Transmittal Letter](#)
[November 2019 Checks Issued](#)
[December 2019 Financial Report](#)
[December 2019 Transmittal Letter](#)
[December 2019 Checks Issued](#)

20-0060 [Board and Liaison Updates](#)
[Board Chair](#)
[City of McKinney](#)
[Visit McKinney](#)
[McKinney Economic Development Corporation](#)
[McKinney Main Street/MPAC](#)
[McKinney Parks and Recreation](#)

Attachments: [Visit McKinney Report](#)
[MEDC Report](#)

20-0061 [President's Report](#)

Attachments: [Grants Awarded](#)
[Potential Projects](#)
[Social Media Metrics](#)
[Grant Promotions](#)
[Final Report -- Heritage Guild Fencing & Signage](#)
[Final Report -- Heritage Guild Farmers Market, Murder Mystery, Ghost Walk](#)
[Final Report -- Rotary Parade of Lights](#)
[Final Report -- Collin County History Museum](#)
[Promotional and Community Event Grant Subcommittee Recommendation](#)

REGULAR AGENDA

20-0062 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Odysseus Youth Orchestra \(PC #20-01\) in the Amount of \\$7,500 for the Advertising, Marketing and Promotion of the 2020 Spring Concert Series and Production of a Promotional Video.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0063 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County \(PC #20-02\) in the Amount of \\$10,000 for the Advertising, Marketing and Promotion of Historic McKinney Farmers Market and 2020 Ice Cream Crank-off.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0064 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by SBG Hospitality \(PC #20-03\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2020 McKinney St. Patrick's Day Festival.](#)

Attachments: [Application Packet](#)
[Presentation](#)

- 20-0065** [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by St. Peter's Episcopal Church \(PC #20-04\) in the Amount of \\$7,500 for the Advertising, Marketing and Promotion of the 2020 Empty Bowls Event.](#)
Attachments: [Application Packet](#)
 [Presentation](#)
- 20-0066** [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Collin County History Museum \(PC #20-05\) in the Amount of \\$9,275 for the Advertising, Marketing and Promotion of the McKinney Then and Now Exhibit.](#)
Attachments: [Application Packet](#)
 [Presentation](#)
- 20-0067** [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Tupps Brewery \(PC #20-06\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2020 Tupps McKinney Music Festival.](#)
Attachments: [Application Packet](#)
 [Presentation](#)
- 20-0068** [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Game Day Foods \(PC #20-07\) in the Amount of \\$6,700 for the Advertising, Marketing and Promotion of the 2020 Community Garden Kitchen Salsa Fest.](#)
Attachments: [Application Packet](#)
 [Presentation](#)
- 20-0069** [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC #20-08\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of Events and Activities Within the Historic Downtown McKinney Cultural District.](#)

Attachments: [Application Packet](#)

20-0070 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Lacrosse Club \(PC #20-09\) in the Amount of \\$9,150 for the Advertising, Marketing and Promotion of the Fall 2020 Turlaxin' Lacrosse Tournament.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0071 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by ManeGait Therapeutic Horsemanship \(PC #20-10\) in the Amount of \\$7,000 for the Advertising, Marketing and Promotion of the 2020 ManeGait Country Fair.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0072 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Garden Club \(PC #20-11\) in the Amount of \\$11,280 for the Advertising, Marketing and Promotion of the 2020 Garden and Home Tour.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0073 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Ovation Academy of Performing Arts \(PC #20-12\) in the Amount of \\$7,500 for the Advertising, Marketing and Promotion of Five Shows in Spring 2020.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0074 [Consider/Discuss/Act on a request from Habitat for Humanity of Collin County to extend the term of the Loan Agreement Executed with McKinney Community Development](#)

Corporation for Project #18-06, Effective May 24, 2018 to April 30, 2020.

Attachments: Habitat Loan Agreement
Term Extension 1
Habitat Request for Extension 1.15.2020

20-0075

Conduct a Public Hearing and Consider/Discuss/Act on Project #20-02, Submitted by ManeGait Therapeutic Horsemanship in the Amount of Six Thousand Eight Hundred Dollars (\$6,800) for Funding of Directional and Wayfinding Signs at the ManeGait Facility Located at 3160 N. Custer Road, McKinney Texas. Amount Requested Represents 30% of Total Project Cost.

Attachments: Application Packet
Presentation

20-0076

Conduct a Public Hearing and Consider/Discuss/Act on Project #20-03, Submitted by Habitat for Humanity of Collin County in the Amount of Seven Hundred Thirty-Nine Thousand Fifty Four Dollars (\$773,224) for Funding of Critical Home Repairs For Low Income Residents in McKinney (\$120,000); Land Acquisition and Lot Preparation for Up to Six Lots for Construction of Homes Under Habitat's Affordable Housing Program for Low Income Residents in McKinney (\$300,000); and Cotton Groves Amenity Center (\$250,000), Foundation Engineering Costs (\$7,200); Park Land Dedication Fees (\$61,854); Tree Trimming at Cotton Groves (\$9,800); Concrete Surface, Playground (\$23,420); Engineering for Shade Structure (\$950). Amount Requested Represents 74% of Project Cost.

Attachments: Application Packet
Presentation

20-0077

Conduct a Public Hearing and Consider/Discuss/Act on Project #20-04, Prepared by McKinney Community Development Corporation in the Amount of Thirty-Six Thousand Eight Hundred Dollars (\$36,800) for Funding the

[Purchase and Installation of Eight Benches to be Located
Around the Perimeter of McKinney Performing Arts Center.
Amount Requested Represents 100% of Project Cost.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0078 [Consider/Discuss/Act on the 2020 Quality of Life Award
Nominations.](#)

Attachments: [2020 Nominee Packet](#)

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

EXECUTIVE SESSION

In Accordance with the Texas Government Code:

A. Section 551.071(2) Consultations with Attorney on any Work Session, Special Session, or Regular Session agenda item requiring confidential attorney/client advice necessitated by the deliberation or discussion of said items (as needed)

C. Section 551.072. Deliberations about Real Property

E. Section 551.087. Deliberation Regarding Economic Development Matters

Project Moe
District 121

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 17th day of January, 2020 at or before 5:00 p.m.

*Cindy Schneible
President*

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.