

## **McKINNEY URBAN TRANSIT DISTRICT BOARD**

**JANUARY 31, 2018**

The McKinney Urban Transit District Board met in regular session in the Board Chambers of the Municipal Building on January 31, 2018 at 6:00 p.m.

Board members present: Vice Chairman Chuck Branch, Secretary Tracy Rath, Board members Derek Borg, George Fuller, La'Shadion Shemwell, Charlie Philips, and Benjamin Rodriguez. Chairman Brian Loughmiller arrived at 6:12 p.m. Absent: Board members Rainey Rogers, Derek Stephens, and Jason Little.

Staff Present: City Manager Paul Grimes, City Attorney Mark Houser, City Secretary Sandy Hart; Assistant City Manager Barry Shelton; and Transit Administrator Tony Cao.

There were six guests present.

Vice Chairman Branch called the meeting to order at 6:09 p.m. after determining a quorum present.

**18-091** Vice Chairman Branch called for Consideration/Discussion/Action on the Minutes of the McKinney Urban Transit District Board Meeting of November 1, 2017. Board unanimously approved the motion by Secretary Rath, seconded by Board member Fuller, to approve the Minutes of the McKinney Urban Transit District Board Meeting of November 1, 2017.

**18-092** Chairman Loughmiller called for Consideration/Discussion/Action on a Mission Statement for the McKinney Urban Transit District. Transit Administrator Tony Cao stated staff is seeking the Board's input and approval of a mission statement to determine its direction. The Board discussed the three options presented. Board unanimously approved the motion by Board member Philips, seconded by Board member Rodriguez, to approve the Mission Statement to read as follows: Through strategic planning and leadership, promote and deliver safe, economic, and efficient mobility solutions intended to improve the quality of life of residents in Collin County.

**18-093** Chairman Loughmiller called for Consideration/Discussion/Action on the Selection of a Logo for the Collin County Transit Program. Transit Administrator Cao presented sample options for the Board's consideration. The logos presented leave room at the bottom for the participating cities to add their name at the bottom to show their support. Board unanimously approved the motion by Board member Fuller, seconded by Vice Chairman Branch, to approve the logo in the left column, second from the top, on the attachment provided in the agenda packet.

**18-094** Chairman Loughmiller called for Consideration/Discussion/Action on a Resolution of Support for the North Central Texas Board of Governments to Lead the Collin County Comprehensive Public Transportation Study. Transit Administrator Tony Cao stated there is a Collin County Public Transit Study that was initially intended for the cities of Allen, Fairview and Wylie. As more municipalities and transit entities expressed an interest in participating in the study, the North Central Texas Council of Governments (NCTCOG) will provide the best position to lead the study and coordinate the transit study for north Texas. Staff is seeking the Board's approval of a Resolution of Support for NCTCOG to lead the Collin County Comprehensive Public Transportation Study. Board unanimously approved the motion by Board member Rodriguez, seconded by Vice Chairman Branch, to approve a Resolution of Support for the North Central Texas Board of Governments to lead the Collin County Comprehensive Public Transportation Study. Caption reads as follows:

RESOLUTION NO. 2018-01-001 (MUTD)

A RESOLUTION OF THE MCKINNEY URBAN TRANSIT DISTRICT BOARD IN SUPPORT OF THE NORTH CENTRAL TEXAS COUNCIL OF GOVERNMENTS LEADING THE COLLIN COUNTY COMPREHENSIVE PUBLIC TRANSPORTATION PLAN; AND PROVIDING AN EFFECTIVE DATE

**18-095** Chairman Loughmiller called for Consideration/Discussion/Action on Lyft

Integration and Expansion. DCTA Assistant Vice President, Bus Operations and Maintenance Michelle Bloomer stated that the staff of the City of McKinney and DCTA met on January 17, 2018. One of the items discussed was the opportunity to explore innovative service options to help meet the service demands. Demand response service and taxi service is currently provided by the MUTD. Other options are transportation network companies such as Uber or Lyft or a micro-transit company. This would allow MUTD to expand and provide additional services and customize a program to serve the community and would help serve the low-density neighborhoods where taxis are not the most efficient means of serving the community. Also, Lyft sources their drivers locally. Things to consider going forward are compliance and federal reimbursement requirements. DCTA will come up with a cost model for the various service options that MUTD would like to consider and whether if this will supplement the current program or be part of the low-income pilot program. If the MUTD Board wants to pursue any of these options, DCTA would develop a service proposal to determine which service options MUTD would like to provide along with a cost model and Board unanimously approved the motion by Board member Fuller, seconded by Secretary Rath, to approve continued research into Lyft integration and expansion of the services offered by the MUTD.

- 18-096** Chairman Loughmiller called for Consideration/Discussion/Action Transit Survey Results and Implementation of the Low Income Transit Subsidy Pilot Program. Transit Administrator Tony Cao stated this item is to present the survey results and seek Board approval to implement the low-income transit subsidy pilot program. The survey went live on November 27<sup>th</sup> and was open until January 25<sup>th</sup>. There were 571 completed surveys. Of the 571 completed surveys, 534 lived inside the MUTD. Of those 534, only 142 would qualify for the low-income pilot program based on the federal poverty guidelines that we are using as the

standard. Of the 142, 135 would like to see public transportation in their City and 65% are willing to pay \$1 to \$25 per month for the service and 33% stating they would use the service 5 to 7 days per week. Mr. Cao stated that this is a pilot program and the cities have already contributed their portion unless the Board decides to extend the program. Board approved the motion by Secretary Rath, seconded by Board member Branch to approve Scenario #1 which includes 100 participants, \$400/month (75% subsidy) for 12 months, resident's out-of-pocket is \$100/month and MUTD's financial impact is \$360,000, by a vote of 6-1-0, with Board member Shemwell voting against.

**18-097** Chairman Loughmiller called for an Update on the Interlocal Cooperative Agreement with DCTA Amendments. Transit Administrator Ton Cao stated that in order to utilize federal funding, the interlocal agreement with DCTA must include federal clauses and assurances. On January 16<sup>th</sup>, McKinney City Council authorized two amendments to the ILA. The amendments included DCTA's work in regards to the bus operation and bus management for the two buses acquired from TAPS.

**18-098** Chairman Loughmiller called for the DCTA Transit Service Update. DCTA Assistant Vice President, Bus Operations and Maintenance Michelle Bloomer, stated that in November/December, 41 customers were added for a total of 222 customers. Of those, 99% are certified for the taxi voucher program. Of the \$350,000 budgeted, we have expended to date \$41,600 or approximately 12% of the total budget. Of the 222 participants, 86 have taken trips for a total of 1,917 trips through the first 7 months. The average actual cost per trip for a taxi is \$16.15 which is a slight increase due to the number of miles per trip but significantly less than the demand-response trips which cost \$54.43. The customer pays 25% of these amounts. We have provided a total of 42 trips on Saturday service since October 1<sup>st</sup>. The average cost per trip is \$8.41. To date, all trips taken on Saturday are McKinney residents. DCTA conducted

another outreach event in Celina on November 16<sup>th</sup> and signed up one registered rider. A customer satisfaction survey will be sent out in February and will present results at the next MUTD meeting. Irving Holdings is upgrading their dispatch and phone system which will require a new card to be issued to all certified customers. Individuals will now be able to go online and load money directly onto their account and will not have to call Irving Holdings. They can also go online to see their trips as well as print reports. We will conduct customer outreach to let them know before it goes live. There will be a transition period in case someone forgets and uses their old card. We will implement an online application in February and have signed up to attend the McKinney affordable housing public hearing to provide information, answer questions, and register individuals if they are interested in the program. City of McKinney staff and DCTA staff met earlier this month and discussed innovative ways to enhance the short-term, medium-term and long-term service options. In the short-term service, we discussed how to improve the existing program, the low-income pilot program and the Lyft micro-transit program. For medium-term we discussed site-specific shuttles to address access to jobs as well as a commuter/express shuttle service specifically on the SH 121 corridor. In the long-term, we looked at rail with the main one being the Highway 75 corridor planning.

**18-099** Chairman Loughmiller called for Staff Status Report on Budget. Transit Administrator Tony Cao presented a budget overview. The capital expenses can be used for the major overhaul of the buses. We are waiting on some items before we can draw from FTA 5337 funds but anticipate being able to draw on this in the next several weeks.

**18-100** Chairman Loughmiller called for the Staff Report on MUTD Buses. Transit Administrator Tony Cao reported that the buses are currently housed at DCTA and have undergone the cosmetic phase with the rebranding on the outside as well as the seats. FTA 5339 funds will be

utilized to make some of the major overhaul repairs. Staff anticipates  
TxDOT releasing those funds very soon. The total for the major overhaul  
is about \$7,000.

Board unanimously approved the motion by Board member Shemwell,  
seconded by Board member Fuller, to adjourn. Chairman Loughmiller adjourned the  
meeting at 7:14 p.m.

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BRIAN LOUGHMILLER  
Chairman

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CHUCK BRANCH  
Vice Chairman

ATTEST:

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TRACY RATH  
Secretary